



## THE 7 STAGES OF BECOMING A DISRUPTOR

& why it takes 70% of businesses 2 years to achieve a disruption.

1

### IDENTIFY OR INNOVATE

That 1 thing that's needed either for a new market or an existing one.

2

### CHANGE

Embrace a new value proposition & invest in talent than gets it done.

3

### REINVENT

Redesign your processes so they align with the force & power to disrupt.

4

### OVERHAUL

Field strip your technology and bring it up to the speed you'll require to be disruptive.

5

### DEVELOP

Design a systematic strategy for delivering the disruption rapidly on a large scale.

6

### REMOVE

Structure the resources for deployment of the disruption to remove operational & financial risk.

7

### DEPLOY

Launch your disruption & monitor its data closely to make adjustments as needed.

