

The 7 Stages Of Becoming A Disruptor

And why it takes **70%** of businesses **2 years** to achieve a disruption

1

Identify or Innovate

That 1 thing that's needed either for a new market or an existing one.

2

Change

Embrace a new value proposition & invest in talent that gets it done.

3

Reinvent

Redesign your processes so they align with the force & power to disrupt.

4

Overhaul

Field strip your technology and bring it up to the speed you'll require to be disruptive.

5

Develop

Design a systematic strategy for delivering the disruption rapidly on a large scale.

6

Remove

Structure the resources for deployment of the disruption to remove operational & financial risk.

7

Deploy

Launch your disruption & monitor its data closely to make adjustments as needed.



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